

Lego Serious Play – A Case Study

The learning objectives for the training for an auto-mobile company were as follows:

- Enhanced individual and team creativity through LEGO® based exploration.
- Improved communication and collaboration skills to foster idea exchange.
- Understanding and learning usage of creative thinking tools and techniques
- Development of creative solutions and actionable plans for addressing the chosen challenge.
- Increased confidence in utilizing creative problem-solving techniques beyond the workshop.

After undergoing the LEGO Serious Play workshop for one full day the audience got following key learnings:

- The team unleashed their creative ideas and gained insights to working creatively in a team.
- The audience engaged in actively solving problems and applying various frameworks for the same.
- They achieved enhanced collaboration among themselves and future actionable insights for better productivity.